



# MARINE BIODIVERSITY CONSERVATION FLAGSHIP PROGRAMME

On Mersing Islands, Johor



## ABOUT

The Marine Biodiversity Conservation Programme is one of MISC's flagship corporate initiatives that demonstrates our passion in taking care of the oceans and its marine lives. This project aims at improving ocean health through supporting coral reef conservation and taking positive actions to prevent and reduce plastic litter in our oceans.

## GOALS

Improving ocean health by

- Increasing reef resilience
- Reducing threat to marine biodiversity from plastic pollution



## FOCUS AREA

### REEF MANAGEMENT

To support sustainable reef management on all islands in the cluster via

- I) Reef surveys
- II) Reef care & rehabilitation
- III) Resilience-based management for coral reefs

### MARINE DEBRIS/PLASTIC WASTE MANAGEMENT

To support an effective waste management system on all islands in the cluster via

- I) Plastic recycling action plan
- II) Waste facilities & services

### STAKEHOLDER ENGAGEMENT

To support the committee that manages the marine resources sustainably on Mersing Islands through their activities of:

- I) Stakeholder consultations
- II) Management planning
- III) Capacity building
- IV) Stakeholder awareness & education
- V) Sustainable tourism

## IN PARTNERSHIP WITH

